Especially for you...

Cologne Mist by AVON

Now...when winter spirits need a lift...stock up on your favorite fragrances and SAVE!

RAPTURE • UNFORGETTABLE • OCCUR!

SPECIAL $3.98 each

3 oz. net Regularly **$5.00**

Bold Orchid

A shy-but-oh-my color with enormous fashion punch. Dramatic, up-beat color accent for winter whites, the new beiged neutrals, black-and-white plaids.

*There's only one way to apply lipstick . . .**

Use a

Lip Brush

LIP BRUSH

SPECIAL

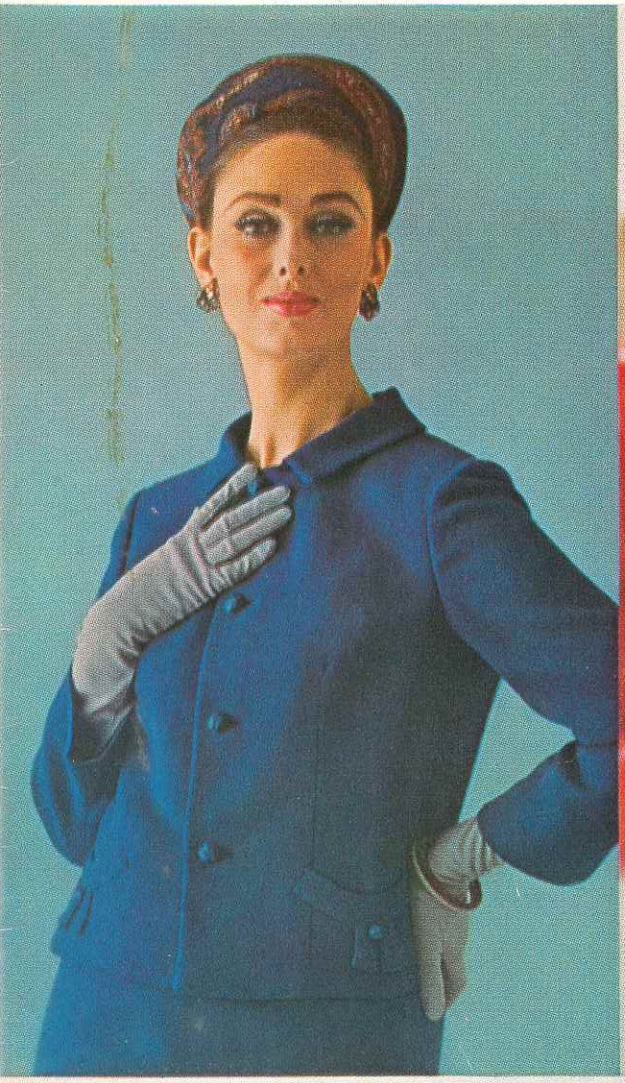
$1.39

Regularly **$1.75**

*Any other method of application gives you less than perfect results!

New BOLD ORCHID and PINK GRAPE

plus all other Lipstick Deluxe shades are included in this Offer!



Pink Grape

A real fashion "plum" . . . never newer, never smarter. Perfectly beautiful with pink-to-plum solids.

LIPSTICK DELUXE

SPECIAL 99¢ EACH

Regularly **$1.35**

See the Avon Color Chart for the complete range of shades.

Announcing

AVON'S EXCLUSIVE NEW

Nail Enamel Formula

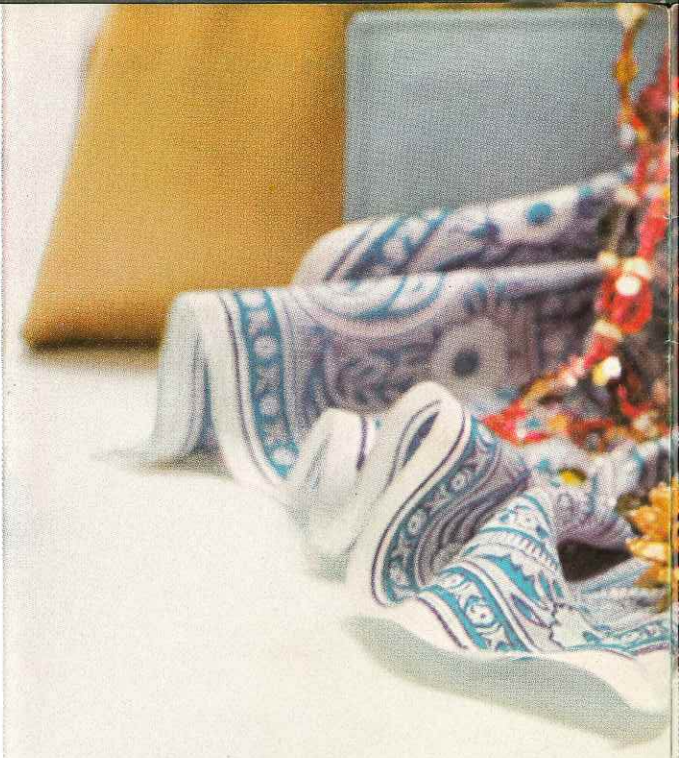
Extensive wear tests prove:

- Avon's new Nail Enamel wears longer than other leading brands
- Dries more quickly
- Chips less
- Retains its gloss longer
- Applies easily, maintains its even consistency
- Covers... beautifully!

It is — by every test — the best Nail Enamel on the market today.

Available in 38 fashion shades
CREAM • SATIN • PEARL

Money-Back Guarantee



Accessorize with
COLOR
...shoes, bags, scarves, fingernails!

MANICURE

NAIL ENAMEL—PEARL
½ oz. REGULARLY **95¢**

Two NEW Nail Enamel shades

put fashion at your fingertips!

BOLD ORCHID
...an "a la vogue" shade in lustrous Nail Enamel—Satin.
½ oz. Regularly **85¢**

PINK GRAPE
...a '66 Classic of shimmering clarity in Nail Enamel—Cream.
½ oz. Regularly **75¢**

SPECIAL Any 2 for 99c

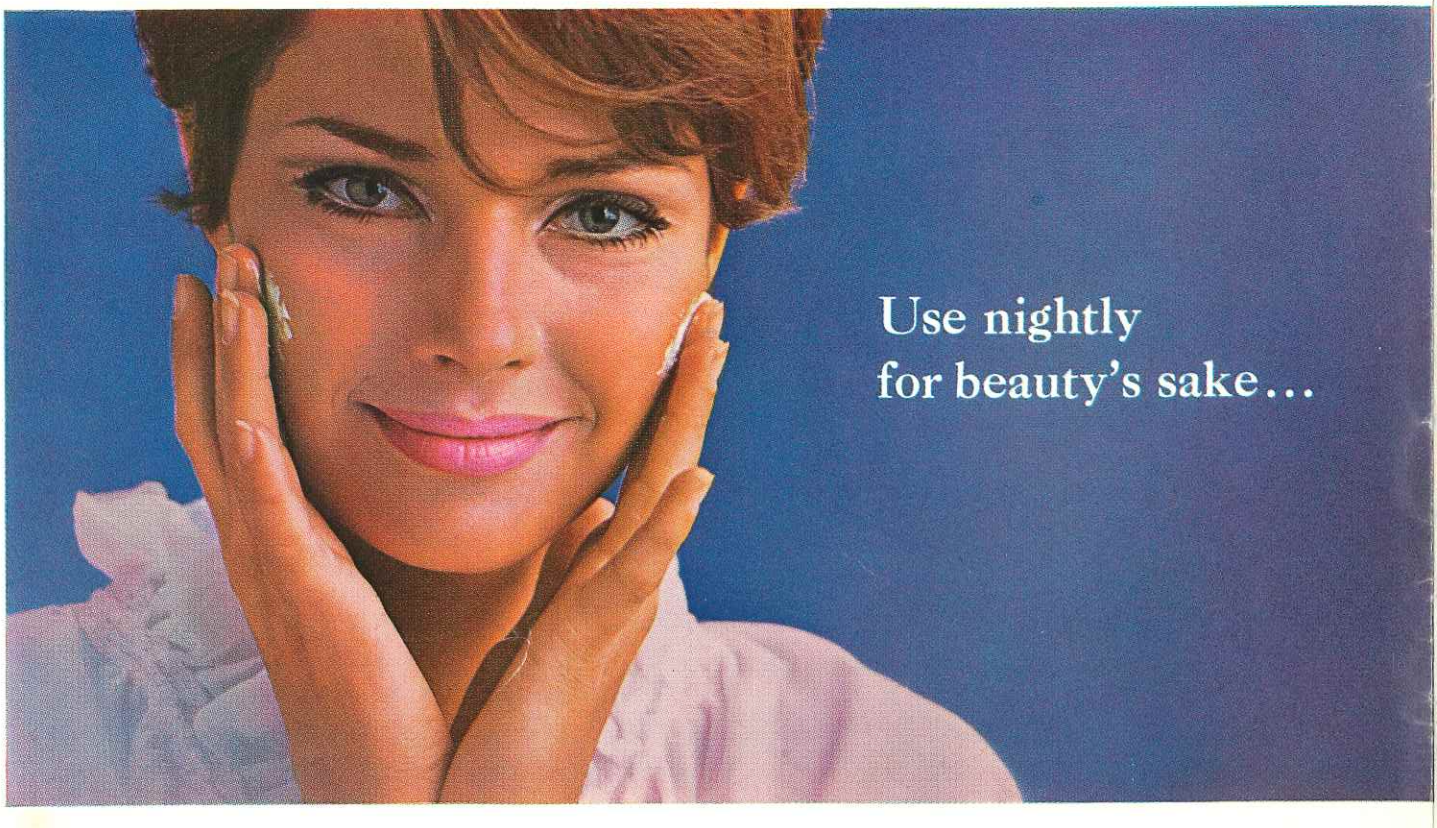
Choose from all 8 products pictured.

See the Avon Color Chart for the complete range of Nail Enamel shades; all 38 are included in this Offer.

NAIL BEAUTY 1 oz.

OILY ENAMEL REMOVER 3 oz. • CUTICLE REMOVER CREAM 1 oz. • LONG-LAST BASE COAT ½ oz. • DOUBLE COAT ½ oz.
REGULARLY **75¢ each**

Beauty is a habit...



Another product of Avon Research...

yours to maintain with

NEW *Stay Fair* NIGHT CREAM* FOR NORMAL SKIN

Lucky you! But don't take that fine-textured normal skin for granted. Guard your "beauty future" with Avon's new Stay Fair...a soufflé-textured Night Cream rich in emollient oils and moisturizers that pamper...protect...help prevent dryness.

where your beauty is our business

All-Over Body Lotions...

to keep you comfortably soothed and beautifully smooth

VITA-MOIST BODY LOTION

An excellent after-bath body rub, rich in moisturizers, Vitamins A and D, emollients.

4 oz. $1.75

GIFT BODY LOTIONS

Refillable, 8-ounce decanter with pump dispenser holds your choice of Avon's famous Rich Moisture Body Lotion or Vita-Moist Body Lotion. Pretty smooth! And so quick and easy to use.

8 oz. $3.50 each

Perfumed Skin Softener

A marvelously effective blend of cream and lotion for all-over body use. 5 oz. each

UNFORGETTABLE • RAPTURE OCCUR!

$3.50 each

SOMEWHERE • TOPAZE COTILLION

$3.25 each

HERE'S MY HEART • PERSIAN WOOD TO A WILD ROSE • WISHING

$3.00 each

NEW Deluxe Skin-Care Soap . . . SPECIAL COMPLEXION BAR

A super-fatted facial Soap that soothes as it cleans. Leaves no taut after-feeling.

approx.-4-oz. cake

$1.25

As non-drying as soap can be!

LUXURY, BATH-SIZE

Skin-So-Soft Soap

in sized-to-fit covered Soap Dish.

SKIN-SO-SOFT SOAP

SPECIAL $1.29

approx.-5¾-oz. cake
Regularly $1.50

For the woman who cares... two beauty essentials:

★ a facial mask for tightening and toning

★ an eye cream with superb softening action

ROSEMINT FACIAL MASK
A ten-minute facial mask that leaves skin looking refreshed and glowing.
3 oz. Regularly $1.25

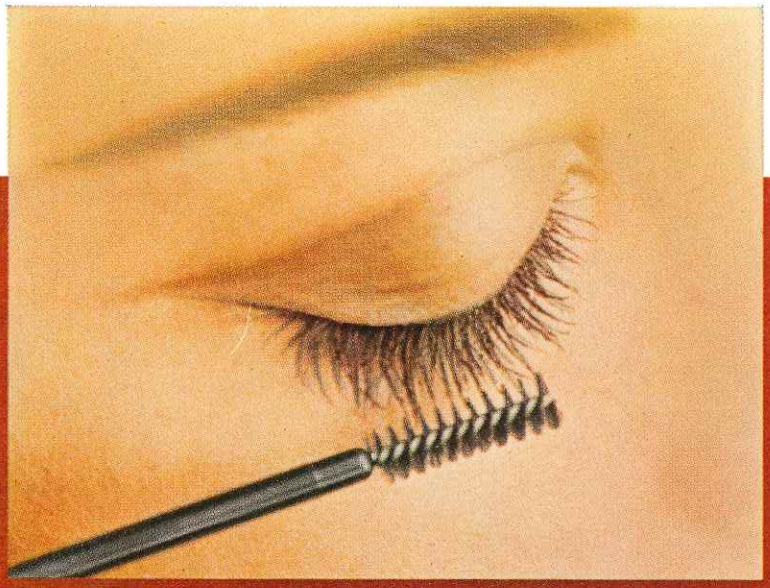
EYE CREAM
Specialized care for the very delicate skin around the eyes. Use nightly!
Regularly $1.50

SPECIAL 99c each

For the dramatic
Quiet-Eyed Look...

taupe

EYE MAKEUP



REFILLABLE!
TAUPE
Brown · Black
Smoke Gray
Refills
$1.25 each

FLUTTER FLATTERY!

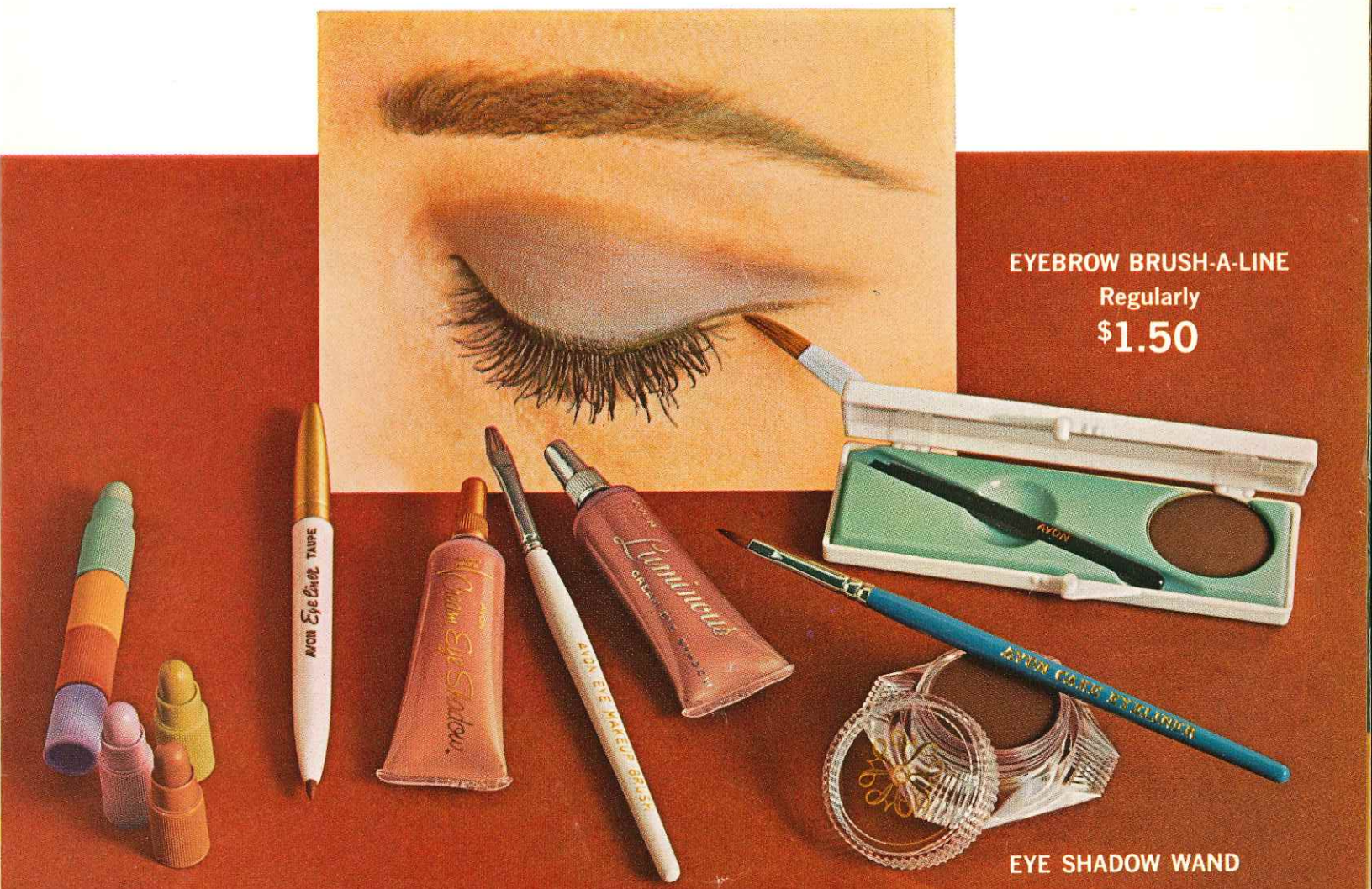
NEW Lash Supreme

For the longest, thickest, most luxuriant-looking lashes you've ever fluttered . . . apply two or more coats of this NEW lash-builder Mascara. Special tapered brush assures perfect coverage.

Lash Supreme
SPECIAL $1.49
Regularly $2.00

Where there's life, there's taupe!

Eye Makeup '66 focuses on no-color colors like TAUPE . . . a smoky gray-brown with "quiet" eye appeal! Avon gives you everything you need to make **your** Quiet-Eyed Look a beautiful reality.



EYEBROW BRUSH-A-LINE
Regularly
$1.50

SPECIAL 99c each

EYE SHADOW WAND
EYELINER PENCIL
CREAM EYE SHADOW
EYE MAKEUP BRUSH
LUMINOUS CREAM EYE SHADOW
CAKE EYELINER
EYELINER BRUSH
Regularly
$1.35

See the Avon Color Chart for complete range of Eye Makeup shades.

To create your own very special aura of loveliness...

a provocative new fragrance to fall in love with. Brilliant florals ...rich, woody-mossy notes and lingering ambery overtones blend its memorable beauty.

UNFORGETTABLE BEAUTY DUST
6 oz. $5.00
6-oz. Refill $2.75

UNFORGETTABLE PERFUME OIL
½ oz. $5.00

UNFORGETTABLE PERFUMED SOAP
3 cakes, each approx. 3 oz.
$2.00

It's the shape that counts...

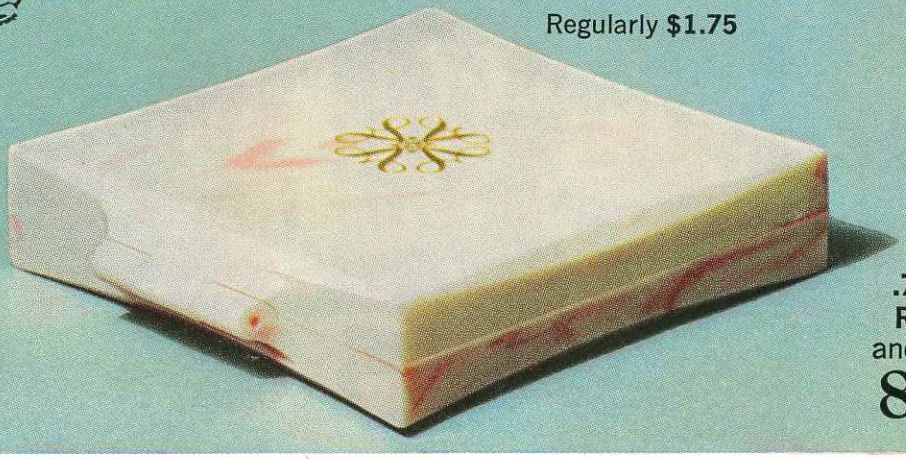
FASHION AWARD COMPACT

Sleek...slim...and nicely squared. Smart shape for a compact to be in. Pale pink marbleized plastic case, with hinged and mirrored top, holds a .7-oz. Powder-Pak. Refillable.

FASHION AWARD COMPACT

SPECIAL $1.39

Regularly **$1.75**



.7-oz. Refill and Puff **89¢**

More Compact Beauties...at Avon's best-buy regular prices

COMPACT DELUXE
with .5-oz. Powder-Pak
$3.50
.5-oz. Refill and puff **79¢**

POWDER-PAK FOR DRESSING TABLE
.7 oz. non-refillable
$1.25

IMPERIAL JEWEL COMPACT

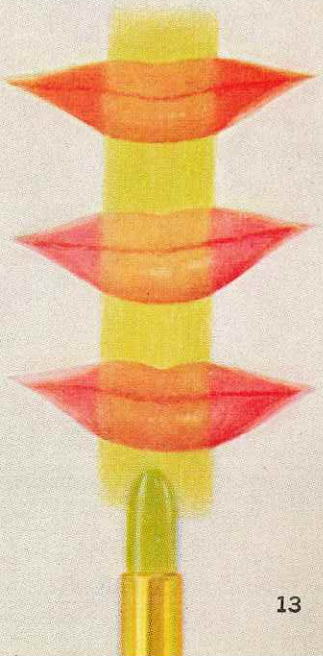
For loose powder or Powder-Pak
With sifter and puff
$6.00
.5-oz. Powder-Pak **79¢**

color fun...LIP TONERS by Avon

...to be worn over lipstick for new color effects, added sheen.

Custom-tone your own lipstick shades! MOCHA LIP TONER mutes and softens a color. PLUM...adds an overlay of blue, makes colors cooler, more amethystine. LIME...adds yellow, makes colors warmer, more golden.

try one...for fun!



NEW **LIP TONERS**
$1.25 each

Brush on by day...

Natural Blush

The instant beautifier! So quick and easy to use...so naturally flattering.

NATURAL BLUSH in Amber or Rose
and
telescopic **MAKEUP BRUSH**

A go-together

SPECIAL

$2.98

NATURAL BLUSH
.5 oz. non-refillable
Regularly **$1.50**
MAKEUP BRUSH
Regularly **$2.25**

PLATINUM ROSÉ

A subtly-silvered, special-occasion look...lovely as the glow of moonlight.

LIP HIGHLIGHT
EYE HIGHLIGHT
FINGERTIP HIGHLIGHT
COMPLEXION HIGHLIGHT

$1.50 each

Brush on by night...

Sparkling Blush

Sheer color plus a shimmery glow...for "come-alive" sparkle, extra prettifying.

SPARKLING BLUSH in Sparkling Pink or Sparkling Peach
and
telescopic **MAKEUP BRUSH**

A glamour-pair

SPECIAL

$3.25

SPARKLING BLUSH
.5 oz. non-refillable
Regularly **$2.00**
MAKEUP BRUSH
Regularly **$2.25**

GOLD SATIN

A gala, golden makeup look. Feminine... fun...and frankly devastating.

LIP HIGHLIGHT
EYE HIGHLIGHT
FINGERTIP HIGHLIGHT
COMPLEXION HIGHLIGHT

$1.75 each

EYE HIGHLIGHT BRUSH

$1.50

NEW

Rose Geranium

Perfumed Gift Soap

Four rose-red blossoms of fine, French-milled Soap . . . pretty as Springtime and just as fragrant!

SPECIAL

$1.49

each cake approx. 2 oz.
Regularly **$2.25**

Beautifully gift-boxed for gracious giving

If you sing in the shower...
you'll sing the praises of

SKIN-SO-SOFT
After Shower Foam

Foam on . . . smooth in . . . and enjoy all the skin-softening benefits that have made Skin-So-Soft bath oil a "must" for tub bathers. Such a quick and easy way to combat wintertime dryness.

SPECIAL
$1.50

Regularly **$2.25**
4-oz. net aerosol can

For those who prefer a tub bath

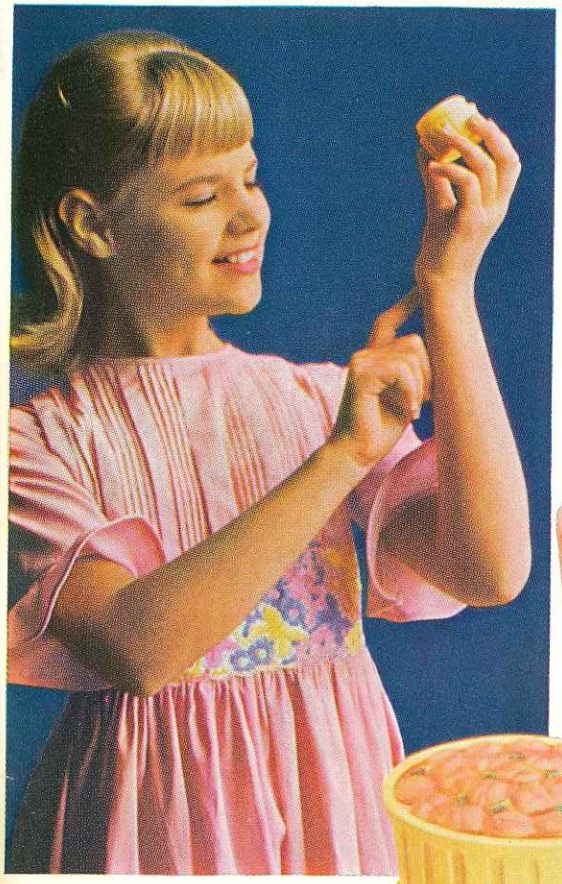
Loll . . . laze . . . soak in a tubful of bath pleasure by Avon

SKIN-SO-SOFT BATH OIL
4-oz. size
$2.25

8-oz. family size
$4.00

BUBBLE BATH 8 oz. **$1.98**

BATH OIL FOR MEN 4 oz. **$2.50**



PRETTY PEACH

..for future debutantes

CREAM SACHET
Regularly **$1.50**

CREAM LOTION
4 oz. Regularly **$1.35**

SPECIAL $1.19 each

BEAUTY DUST
4 oz. non-refillable

SPECIAL

$2.19

REGULARLY $2.50

LIP POMADE

SPECIAL

89c

REGULARLY $1.00

STOCK UP AND SAVE!

DECORATOR TOOTHBRUSH TRIO PAK

Choose color-blended threesomes of blue ...red...or yellow. Specify Regular or Soft bristles.

SPECIAL 99c

Each Pak
Regularly **$1.35**

CHILDREN'S TOOTHBRUSH TRIO PAK

Three child-size brushes with Soft bristles; one red, one yellow, one green.

SPECIAL 89c

Each Pak
Regularly **$1.25**

NOW...
Bathe in a tubful of lilacs and dream of Spring*

FLORAL PERFUMED BATH OIL

Refreshingly fragrant, foaming Bath Oil. Such a lovely lift for winter spirits!

8 oz. Regularly **$2.50**

*or LILY OF THE VALLEY • or JASMIN • or ROSE GERANIUM

CHOOSE FROM 4 FLORALS

SPECIAL

$2.19 each

PERFUMED TALC
Here's My Heart • Persian Wood
To a Wild Rose • Wishing
2¾ oz. Regularly 79¢ each
Somewhere • Topaze • Cotillion
2¾ oz. Regularly 89¢ each

CREME HAIR RINSE
6 oz. Regularly $1.00

ENAMEL REMOVER PADS
20 pads Regularly 98¢

HI-LIGHT GEL SHAMPOO (5 Formulas)
3 oz. Regularly 79¢ each

SMOKER'S TOOTH PASTE
5 oz. Regularly 69¢

MOISTURIZED HAND CREAM
3¾ oz. Regularly 89¢

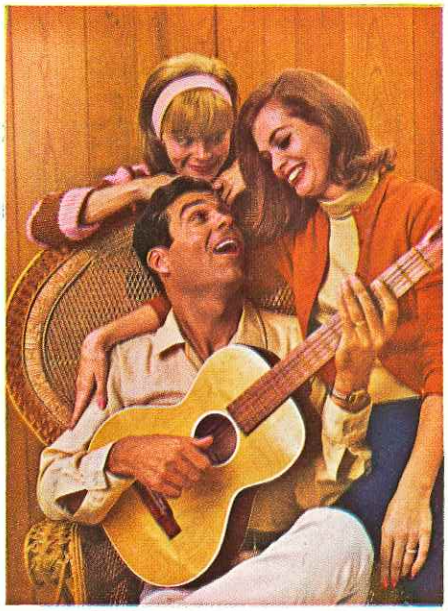
SILICONE GLOVE
2¼ oz. Regularly 79¢

CLEAR SKIN LOTION
3 oz. Regularly 79¢

ANTISEPTIC CREAM
1¾ oz. Regularly 69¢

ANTISEPTIC POWDER
2¾ oz. Regularly 69¢

SPRAY DEODORANT FOR MEN
2¾ oz. Regularly 89¢



Avon's Album of Family Values

Now's the time to replenish your family's supply of daily-need products! Avon offers you tremendous savings PLUS unsurpassed quality. Buy now . . . and save up to $1.77 on this triple-value offer.

TOUCH-ON DEODORANT
1¾ oz. Regularly $1.25
FLOW-ON DEODORANT
1¾ oz. Regularly 89¢
PERFUMED DEODORANT
2 oz. Regularly 79¢
CREAM DEODORANT
1¾ oz. Regularly 79¢
TALC FOR MEN — SPICY
3½ oz. Regularly 98¢

SPECIAL
any 3 for $1.98

SHAMPOO...CONDITION...CONTROL

Avon gives you the best in HAIR CARE

5 Avon-tested and approved Shampoo formulas to choose from!

A 5-minute beauty treat for "tired hair"

LIQUID HI-LIGHT SHAMPOO

- for Normal Hair
- for Oily Hair
- for Dry Hair
- Dandruff Formula
- for Tinted, Bleached or Damaged Hair

6-oz. size 98c 12-oz. size $1.50

AVON HAIR CONDITIONER

The "no-fuss, no-muss" hair conditioner. After shampooing...massage in the rich conditioning cream, leave on five minutes, rinse. Result: more life and body...more sheen.

6 oz. $2.50

SHEER TOUCH HAIR SPRAY

For gentle, natural-looking control. The choice for easy-to-manage hair and casual hair styles.

FIRM TOUCH HAIR SPRAY

For extra control, without excessive build-up. The choice for hard-to-manage hair and formal hair styles.

SHEER TOUCH **FIRM TOUCH**

big, 14-ounce-net economy size

EXTRA SPECIAL 99c each

Regularly **$2.00**

Fragrantly yours...

for scenting lingerie cases, linens, stationery

Avon's popular

POWDER SACHET SPECIAL

$1.19 each

LAVENDER • SOMEWHERE • TOPAZE COTILLION

Regularly **$2.00**

HERE'S MY HEART • PERSIAN WOOD TO A WILD ROSE • WISHING

Regularly **$1.75**

Say it with Fragrance

AVON COLOGNE

Charming, 2-ounce bottles . . . filled with pleasure.

HERE'S MY HEART • PERSIAN WOOD TO A WILD ROSE • WISHING

$1.75 each

SOMEWHERE • TOPAZE COTILLION

$2.00 each

RAPTURE OCCUR!

$2.50 each

ONE-DRAM PERFUME

Spill-proof bottle . . . very gift-able.

HERE'S MY HEART • PERSIAN WOOD TO A WILD ROSE • WISHING

$2.25 each

SOMEWHERE • TOPAZE COTILLION

$2.50 each

UNFORGETTABLE • RAPTURE • OCCUR!

$3.00 each

Better than ever!

Perfume Rollette

New, easy-flow liquid formula!
New, ridged-glass applicator bottle!
A very elegant purse accessory for women who like to have fragrance wherever they go!

Buy for yourself . . . for gifts!

RAPTURE • OCCUR!
Regularly **$2.50**

SOMEWHERE • TOPAZE • COTILLION
Regularly **$2.00**

HERE'S MY HEART • PERSIAN WOOD • TO A WILD ROSE WISHING
Regularly **$1.75**

SPECIAL

$1.19 each

SAVE UP TO $1.31

AFTER SHAVE LOTION — SPICY
4 oz. Regularly 98¢

In new packages . . .
FOAM SHAVE CREAM
Regular or Mentholated
6 oz. net Regularly 98¢

In new package . . .
ELECTRIC PRE-SHAVE LOTION
4 oz. Regularly 98¢

SPECIAL 79¢ each

NEW
Economy Family-Size Aerosol Deodorant

The ideal family Deodorant. So quick and easy to use . . . so effective in performance . . . so economically priced.

7 oz. net

Just $1.75

Your hands deserve the finest of care...

AVON'S NEW

Hand Lotion

in the big 10-ounce plastic bottle

Wherever there's work to be done . . . keep a bottle of Avon Hand Lotion nearby. Its rich, thick, skin-softening formula will help your hands retain their "lady of leisure" look.

SPECIAL 99c

Regularly **$1.50**

SAVE 51c

AVON *caters to his good grooming!*

BAY RUM GIFT DECANTER
8 oz. $2.50

BLUE BLAZER AFTER SHAVE LOTION
6 oz. $1.95

AFTER SHAVE SPRAY—SPICY
5½ oz. net $1.50

ORIGINAL AFTER SHAVE SPRAY
5½ oz. net $1.50

TRIBUTE AFTER SHAVE LOTION
6 oz. $2.50

ORIGINAL AFTER SHAVE LOTION
4 oz. 98c

AVON LEATHER
an All-Purpose Lotion For Men
8 oz. $5.00

AFTER SHAVE FOR DRY OR SENSITIVE SKIN—SPICY
2 oz. 98c

"4-A" AFTER SHAVE LOTION
6 oz. $2.00

AFTER SHOWER COLOGNE SPRAY
5½ oz. net $1.75

NEW AND TERRIFIC!

AVON PROTECTIVE HAND CREAM FOR MEN. To be applied before tackling heavy chores. Prevents dirt from becoming ingrained, helps keep hands smooth.

PROTECTIVE HAND CREAM FOR MEN

SPECIAL $1.98 the pair

Regularly **$2.50**

2 handy, 3-ounce plastic tubes

Pick the hair-grooming product he prefers...

Avon has them all:
Clear, Liquid, or Cream...
each in a
distinctive new package!

CLEAR HAIR DRESS
Excellent for dry hair. Never leaves white residue on comb or hair.

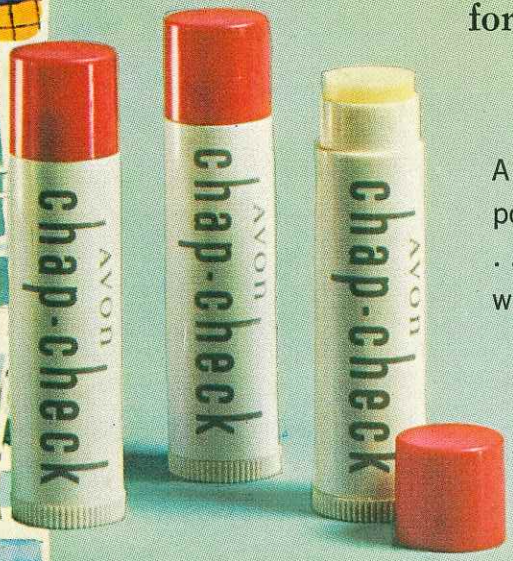
CREAM HAIR LOTION
A creamy hair dressing that liquefies quickly and disappears into hair.

CREAM HAIR DRESS
Light-textured and greaseless. Recommended for all types of hair. Stand-up plastic tube.

LIQUID HAIR LOTION
Non-oily lotion gives excellent control. Stimulates scalp; discourages dandruff flakes.

SPECIAL 79¢ each

Regularly 98¢
Contents: 4 ounces each



Winter Protection...

for every member of the family

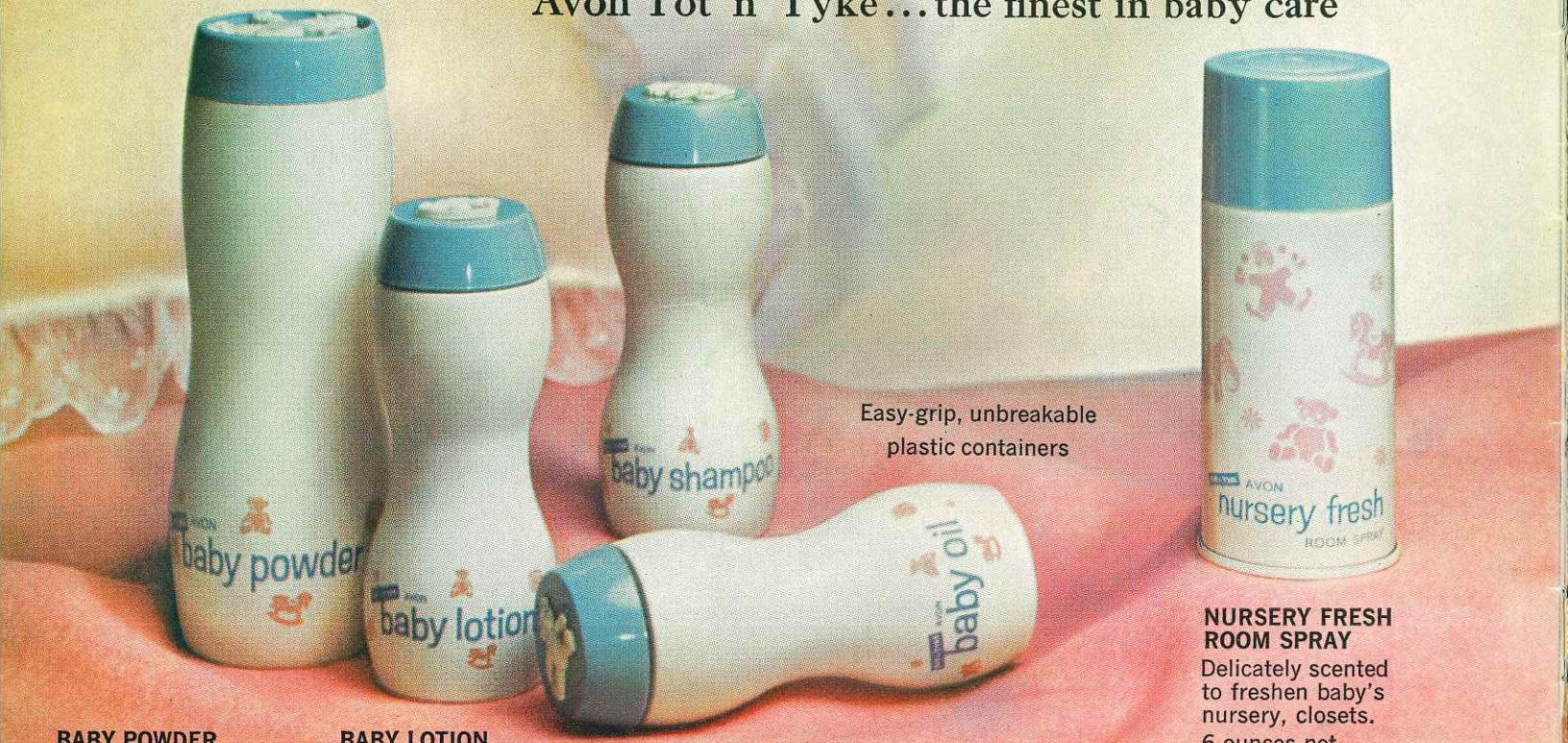
CHAP-CHECK

A soothing, protective, light-textured pomade for the lips. A "must" for skiers . . . or anyone who has to face winter winds. In easy-use swivel case.

SPECIAL 3 for 99c

Regularly **39¢** each

Avon Tot 'n' Tyke... the finest in baby care



Easy-grip, unbreakable plastic containers

BABY POWDER
A fine-textured talcum to guard against chafing.
9 ounces

BABY LOTION
Formulated to cleanse, soothe and protect.
6 ounces

BABY OIL
Purest mineral oil with lanolin base.
6 ounces

BABY SHAMPOO
Quick sudsing, "no tears" shampoo.
6 ounces

Regularly **98¢** each

SPECIAL 89c each

NURSERY FRESH ROOM SPRAY
Delicately scented to freshen baby's nursery, closets.
6 ounces net

SPECIAL 99c

Regularly **$1.35**

Fragrant Signature Touch

Carnation Lavender Rosiest Bayberry

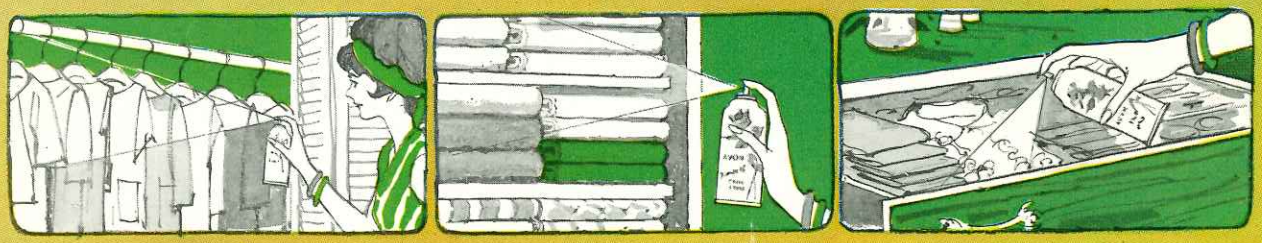
SPRAY SACHET

Such a thoroughly feminine idea . . . this quick and easy spray-on fragrance that scents dresser drawers, closets, storage areas. Yours, for a fastidious home.

SPECIAL

$1.19 each

6 oz. net Regularly **$1.50**



Avon's big, economy-size room refresher

KLEAN-AIR

A quick spray of Klean-Air . . . and unpleasant odors disappear! Choose from seven refreshing fragrances.

$1.89 each

12 oz. net

MEADOW-FRESH • BOUQUET • CITRUS • SPICE
PINE • INDOOR GARDEN • SUDDEN SPRING

Give yourself a bonus of fragrance pleasure

AVON'S Cologne Mist

...the nicest accessory you can wear!

SOMEWHERE • TOPAZE
COTILLION
3 oz. net Regularly **$4.00**

HERE'S MY HEART • PERSIAN WOOD
TO A WILD ROSE
3 oz. net Regularly **$3.25**

SPECIAL $2.98 each

WISHING

SPECIAL $2.69

2½ oz. net Regularly **$2.95**

Please return this Brochure to your Avon Representative

NAME Mrs. Harriet Richberg

PHONE 532-7447

Suggested Prices expire Feb. 5

AVON PRODUCTS, INC.

C3-66 Nwk. T17

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